

# **EXHIBIT D**

**(Brief in Support of Plaintiffs' Motion to Stay)**

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

|                                 |   |                               |
|---------------------------------|---|-------------------------------|
| PFIZER INC.,                    | ) |                               |
| PFIZER IRELAND PHARMACEUTICALS, | ) |                               |
| WARNER-LAMBERT COMPANY, and     | ) |                               |
| WARNER-LAMBERT COMPANY LLC,     | ) |                               |
|                                 | ) |                               |
| Plaintiffs,                     | ) |                               |
|                                 | ) |                               |
| v.                              | ) | Civil Action No. 08-948 (LDD) |
|                                 | ) |                               |
| APOTEX INC. and                 | ) |                               |
| APOTEX CORP.,                   | ) |                               |
|                                 | ) |                               |
| Defendants.                     | ) |                               |

**APOTEX INC.'S RULE 12(b)(2) MOTION TO DISMISS  
FOR LACK OF PERSONAL JURISDICTION**

Defendant Apotex Inc. moves to dismiss this action for lack of personal jurisdiction pursuant to Fed. R. Civ. P. 12(b)(2). In support of its Motion, Apotex Inc. relies upon its Brief, the Declaration of John C. Phillips, Jr., Esq., and the Declaration of Bernice Tao, filed concurrently herewith.

Wherefore, Apotex Inc. respectfully requests that all claims against Apotex Inc. be dismissed for lack of personal jurisdiction. Apotex Inc. also respectfully requests that all claims be dismissed against Apotex Corp. for lack of an indispensable party and thus dismiss the Complaint in its entirety.

Respectfully submitted,

Dated: February 12, 2009

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**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

|                                 |   |                               |
|---------------------------------|---|-------------------------------|
| PFIZER INC.,                    | ) |                               |
| PFIZER IRELAND PHARMACEUTICALS, | ) |                               |
| WARNER-LAMBERT COMPANY, and     | ) |                               |
| WARNER-LAMBERT COMPANY LLC,     | ) |                               |
|                                 | ) |                               |
| Plaintiffs,                     | ) |                               |
|                                 | ) |                               |
| v.                              | ) | Civil Action No. 08-948 (LDD) |
|                                 | ) |                               |
| APOTEX INC. and                 | ) |                               |
| APOTEX CORP.,                   | ) |                               |
|                                 | ) |                               |
| Defendants.                     | ) |                               |

**ORDER TO DISMISS**

AND NOW, this \_\_\_\_\_ day of \_\_\_\_\_, 2009, upon consideration of Apotex Inc.'s Rule 12(b)(2) Motion to Dismiss for Lack of Personal Jurisdiction (the "Motion "); and any opposition thereto;

**IT IS HEREBY ORDERED** that the Motion is GRANTED;

**IT IS HEREBY FURTHER ORDERED** that the Complaint and action against Apotex Inc. is hereby DISMISSED for lack of personal jurisdiction; and

**IT IS HEREBY FURTHER ORDERED** that the Complaint and action against Apotex Corp. is hereby DISMISSED for lack of an indispensable party.

**HONORABLE LEGROME D. DAVIS,  
UNITED STATES DISTRICT JUDGE**

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

|                                 |   |                               |
|---------------------------------|---|-------------------------------|
| PFIZER INC.,                    | ) |                               |
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| WARNER-LAMBERT COMPANY, and     | ) |                               |
| WARNER-LAMBERT COMPANY LLC,     | ) |                               |
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| Plaintiffs,                     | ) |                               |
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| v.                              | ) | Civil Action No. 08-948 (LDD) |
|                                 | ) |                               |
| APOTEX INC. and                 | ) |                               |
| APOTEX CORP.,                   | ) |                               |
|                                 | ) |                               |
| Defendants.                     | ) |                               |
| _____                           | ) |                               |

**PLAINTIFFS' MEMORANDUM IN OPPOSITION TO DEFENDANT  
APOTEX INC.'S RULE 12(b)(2) MOTION TO DISMISS  
FOR LACK OF PERSONAL JURISDICTION**

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Dated: March 16, 2009

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## **I. INTRODUCTION**

Plaintiffs Pfizer Inc., Pfizer Ireland Pharmaceuticals, Warner-Lambert Company, and Warner-Lambert Company LLC (collectively “Pfizer” or “Plaintiffs”) hereby oppose defendant Apotex Inc.’s. (“Apotex” or “Defendant”) Rule 12(b)(2) Motion to Dismiss for Lack of Personal Jurisdiction (hereinafter “Motion to Dismiss”) (D.I. 9). Co-defendant Apotex Corp., a Delaware entity, did not join Apotex in the Motion to Dismiss, but it also did not plead to Pfizer’s complaint, leaving it in default. Regardless, the exercise of personal jurisdiction over Apotex meets the requirements of both the Delaware Long-Arm Statute and the Due Process Clause of the United States Constitution.

By this motion to dismiss, the Apotex entities persist in their manipulation of the judicial process, picking and choosing courts and judges to suit their purposes. However, there comes a point when this conduct both specifically and generally impacts the citizens of Delaware to such an extent that Apotex’s selective evasions of Delaware courts must end. As we demonstrate, this point has now been reached. Consequently, Apotex’s Motion to Dismiss should be denied and this case should proceed in Delaware.

## **II. NATURE AND STAGE OF THE PROCEEDING**

Pfizer filed the instant complaint against Apotex Inc. and Apotex Corp. in Delaware on December 17, 2008 (the “Delaware Action”). (D.I. 1). Apotex Inc. is a Canadian corporation and Apotex Corp. is a Delaware corporation, having been incorporated in Delaware since 1992. The Delaware Action alleged that Apotex’s Abbreviated New Drug Application (“ANDA”) No. 90-548 for atorvastatin calcium tablets infringed Pfizer’s U.S. Patent No. 5,273,995 (“the ‘995

patent”) pursuant to 35 U.S.C. § 271(e)(2)(A) (D.I. 1, ¶¶ 13-33). The ‘995 patent claims are directed, *inter alia*, to atorvastatin.<sup>1</sup> (D.I. 1, ¶¶ 1, 2, 10, 33).

On December 17, 2008, after the Delaware Action was filed, Pfizer also filed a second suit against Apotex in the Northern District of Illinois alleging the same cause of action as in the Delaware Action. *Pfizer Inc., et al. v. Apotex Inc., et al.*, No. 1:08-cv-07231 (Dow) (the “Illinois Action”). (Mulveny Decl. at ¶ 2, Ex. A). Pfizer commenced the Illinois Action as a protective measure to maintain an infringement suit against Apotex in the event that Apotex contested personal jurisdiction in Delaware. (Mulveny Decl. at ¶ 2, Ex. A). Pfizer fully recognizes, and so informed Apotex before Apotex filed the instant motion, that only one of these suits should actually be litigated, *i.e.*, the Delaware Action.

Both Apotex defendants answered the Illinois Action on February 9, 2009. (Mulveny Decl. at ¶ 3, Ex. B). Both Apotex defendants also filed counterclaims for declaratory judgment of noninfringement and invalidity with their Answer in the Illinois Action. (Mulveny Decl. at ¶ 3, Ex. B). Pfizer has advised Apotex that it intends to move to dismiss certain of Apotex’s counterclaims in the Illinois Action for, among other reasons, lack of subject matter jurisdiction. The Court in the Illinois Action has scheduled a status conference on March 24, 2009. No further activity has occurred in the Illinois Action.

Meanwhile, in lieu of filing an Answer in the Delaware Action, Apotex Inc. filed this Motion to Dismiss as well as an Alternative Motion to Transfer Venue, or Alternatively, to Stay These Proceedings (“Transfer Motion”). (D.I. 11), and Apotex Corp. has inexplicably failed to file an answer. It is noted that because Apotex Corp. is a Delaware corporation, there is no question about jurisdiction over it.

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<sup>1</sup> Atorvastatin is a potent cholesterol lowering drug. Pfizer sells atorvastatin, in the form of its calcium salt, under the brand name Lipitor®. Lipitor® is and has been for many years, the world’s best selling drug, with annual sales, world-wide, exceeding \$12 billion dollars.

Pfizer has asked whether Apotex would agree to dismiss the Illinois Action if the Motion to Dismiss and the Transfer Motion were denied by this Court. Apotex refused. Thus, Pfizer has advised Apotex that it will file a motion to stay the Illinois case pending resolution of Apotex Inc.'s motion to dismiss for lack of personal jurisdiction. (Mulveny Decl. at ¶ 4, Ex. C). If this motion is denied, then Pfizer will file a motion to transfer or permanently stay the Illinois Action.

Presently before this Court is Apotex's Rule 12(b)(2) Motion to Dismiss for Lack of Personal Jurisdiction ("Motion to Dismiss"). (D.I. 9). In support of its Motion to Dismiss, Apotex filed an opening brief ("OpenBr") (D.I. 10). Apotex Corp. does not contest jurisdiction and Apotex Inc. acknowledges in public pronouncements that it ships millions of dollars of drugs into the United States every year through Apotex Corp. Because this Court has personal jurisdiction to hear this case, Apotex's Motion to Dismiss should be denied.

### **III. SUMMARY OF ARGUMENT**

1. Apotex's ANDA submission creates what has been called a "highly artificial" act of patent infringement. No actual infringement has yet occurred because Apotex does not have FDA approval to sell its copy of Lipitor<sup>®</sup>. Thus, at this time, there is no product actually being imported, made, used, or sold in the United States pursuant to the ANDA. Nonetheless, Apotex's patent infringement, while fictional in nature, creates a real and serious harm to Pfizer, a Delaware corporation. This harm thus occurs in Delaware. Apotex's ANDA submission is the sole and only basis for this litigation.

2. As required by statute, Apotex notified Pfizer of its patent infringement by written letter pursuant to 21 U.S.C. § 355(j)(2)(B) ("ANDA notice letter"). (D.I. 1, Ex. C). Apotex sent its ANDA notice letter not only to Pfizer's headquarters in New York, but also to Pfizer's outside counsel in Wilmington, Delaware. (D.I. 1, Ex. C, at p. 1). By law, Apotex's ANDA

notice letter gave Pfizer the basis to bring this lawsuit and the letter was an essential part of Apotex's ANDA. Thus, Apotex knowingly and voluntarily created contacts with Delaware as an integral part of its ANDA submission which contained a purported offer of confidential information to Pfizer's outside counsel. This act is directly related to this lawsuit. The statutorily mandated notice letter was intended by Apotex to trigger Hatch-Waxman Act provisions. This activity supports specific jurisdiction in Delaware.

3. Patent infringement is a tort, and Apotex's ANDA submission constitutes a tort against Pfizer. Because Pfizer is a Delaware corporation, the tort has occurred in Delaware, the only place where the harm has occurred. No other act in the United States -- apart from Apotex's self-serving appointment of its litigation counsel to be its agent in Illinois -- provides any court with personal jurisdiction to hear this case. Apotex's ANDA submission supports specific jurisdiction in Delaware.

4. Apotex is a Canadian company claiming it has no physical presence in the United States. Apotex's only business is generic medicines. A necessary part of Apotex's business is submitting ANDAs to the FDA seeking approval to sell copies of established pioneer drugs. Another critical part of Apotex's operation is challenging the patent coverage (where applicable) on those medicines as permitted by the ANDA statute. In carrying out its business of generic medicines, Apotex has litigated its ANDAs in this Court many times in the past few years. And it has continuously and systematically availed itself of the legal protections of the State of Delaware by filing claims and counterclaims affirmatively seeking relief in other prior actions in this Court. This activity supports general jurisdiction in Delaware.

5. A significant amount of Apotex's generic medicines are sold in Delaware and, on information and belief, Apotex derives substantial income from sales in this State. By one

measure, its sales in 2008 alone exceeded \$2.8 million. This activity supports general jurisdiction in Delaware.

6. Apotex's substantial contacts with Delaware -- contacts both related to this case and contacts in general -- are such that exerting jurisdiction over Apotex does not offend traditional notions of fair play and substantial justice. To the contrary, permitting Apotex to conduct its substantial business in Delaware from behind the Canadian border while causing harm to Pfizer -- a Delaware corporation -- yet denying Pfizer's redress in the Delaware Court, all for the benefit of Apotex, is an affront to fair play and substantial justice. Here, Apotex has reached from Canada into Delaware to infringe Pfizer's United States patent yet, in an effort to manipulate or game the ANDA system, Apotex now claims in this case that it can only be sued in the jurisdiction of its own choice -- the Northern District of Illinois -- where it has authorized only one entity -- its litigation counsel in Chicago, Illinois -- as its agent for accepting service of process. Indeed, Apotex's only contact with Illinois is its litigation counsel. Had Apotex been driving a car in Delaware and hit a Delaware resident, there would be no question that this Court has personal jurisdiction. The fictional nature of Apotex's infringement does not mitigate the real and serious harm to a Delaware resident in this case and Apotex should not be permitted to harm Delaware residents without also being subject to jurisdiction in Delaware.

#### **IV. FACTUAL BACKGROUND**

##### **A. Apotex's ANDA is the sole basis for this lawsuit**

This lawsuit centers on Apotex's ANDA directed to the prescription drug atorvastatin. (OpenBr at 6). Pfizer is the sole holder of the FDA approval to sell atorvastatin in the United States which it sells in the form of a calcium salt under the trademark Lipitor®. (D.I. 1, ¶¶ 3-10). And Pfizer is the owner of U.S. Patent No. 5,273,995 ("the '995 patent") which claims, *inter*



*alia*, atorvastatin. (D.I. 1, ¶ 10). Apotex's infringement of Pfizer's '995 patent is the sole basis for this lawsuit. (D.I. 1, ¶ 1).<sup>2</sup>

Apotex filed its Abbreviated New Drug Application ("ANDA") with the FDA seeking approval to sell generic atorvastatin calcium tablets before the expiration date of the '995 patent. (D.I. 1, ¶¶ 13-14; OpenBr at 1). In its ANDA, Apotex provided a "Paragraph IV" certification that Apotex's proposed generic medicine would not infringe certain of Pfizer's patents and that certain of Pfizer's patents are invalid. (D.I. 1, Ex. C; OpenBr at 1).

Apotex's submission of its ANDA for generic atorvastatin tablets under 21 U.S.C. § 355(j) infringed Pfizer's patents pursuant to 35 U.S.C. § 271(e)(2)(A).

**B. Apotex's ANDA Notice Letter, which is a critical part of its ANDA and serves as the basis for Pfizer to bring this lawsuit, was sent to Pfizer's Delaware counsel in Wilmington, Delaware**

As part of its ANDA, Apotex was required to notify Pfizer of the submission in what is called a "ANDA notice letter". 21 U.S.C. § 355(j)(2)(B). In its ANDA notice letter, Apotex stated as the basis for its Paragraph IV certification that its proposed generic atorvastatin product would not infringe Pfizer's patents and that Pfizer's patents are invalid as well. (*Id.*). Apotex voluntarily sent its ANDA notice letter, as required by § 355(j)(2)(B), to Pfizer's Delaware counsel, Robert G. McMorro, Jr. (D.I. 1, Ex. C; OpenBr at 1; and Tao Decl. Ex. A [ANDA notice letter]).<sup>3</sup> Pursuant to § 355(j)(5)(C), Apotex's ANDA notice letter contained an offer of confidential access that is required if Apotex were to assert a declaratory judgment action against

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<sup>2</sup> Other generic drug companies have also sought to copy Lipitor<sup>®</sup> by filing ANDAs seeking FDA approval to sell generic atorvastatin tablets before the '995 patent expires. Pfizer has sued such companies all in Delaware. (Mulveny Decl. ¶¶ 5 - 8, Exs. D - G). One such case has gone to trial and is reported as *Pfizer Inc. v. Ranbaxy Labs. Ltd.*, 405 F. Supp. 2d 495 (D. Del. 2005) (Mulveny Decl. ¶ 5, Ex. D).

<sup>3</sup> Apotex's assertion that "nothing, repeat nothing, concerning that ANDA, or anything else giving rise to this action occurred anywhere near Delaware" is belied by the fact that Apotex sent its ANDA notice letter to Pfizer's Delaware counsel, Robert G. McMorro. (*compare* D.I. 1, Ex. C and OpenBr at 11). Apotex also leaves out Delaware from the places where it sent its ANDA notice letter in stating that it was sent only to "New York, New Jersey, and Michigan" by Apotex's outside counsel. (OpenBr at 11).



Pfizer. (Tao Decl. Ex. A at 3). The offer of confidential access was limited to attorneys from one outside law firm representing Pfizer. (*Id.*). Presumably, Apotex sent its ANDA notice letter to Pfizer's Delaware counsel, Mr. McMorrow, in an effort to extend the offer of confidential access to Mr. McMorrow and thus satisfy § 355(j)(5)(C).

Upon receipt of Apotex's ANDA notice letter, Pfizer brought this lawsuit against Apotex and its Delaware entity -- Apotex Corp. -- in the District of Delaware for infringement of the '995 patent.<sup>4</sup> In filing that suit, Pfizer designated two pending cases in Delaware against Teva Pharmaceuticals -- also involving an ANDA for atorvastatin and the infringement of the '995 patent -- as related cases. (*See* D.I. 1 Civil Cover Sheet; Mulveny Decl. at ¶¶ 6-7, Exs. E-F). Moreover, Pfizer brought suit in Delaware also because this Court had already decided a dispute over an ANDA filed by Ranbaxy Laboratories Ltd., *et al.* for generic atorvastatin which infringed the '995 patent (Ranbaxy's ANDA also infringed another Pfizer patent that Apotex is not challenging in its ANDA). *See Pfizer Inc. v. Ranbaxy Labs. Ltd.*, CA 03-209 (JJF), 405 F. Supp. 2d 495 (D. Del. 2005) (Mulveny Decl. at ¶ 5, Ex. D). Pfizer filed additional suits in the Delaware court for infringement of the '995 patent due to ANDAs filed by Cobalt Pharmaceuticals, CA 07-790 (JJF), now resolved by settlement. (Mulveny Decl. at ¶ 8, Ex. G). This case is therefore the fourth suit filed by Pfizer in Delaware on the '995 Lipitor patent.

**C. Apotex's business is generic medicines and as part of this business it regularly sells these medicines in Delaware**

Apotex's business is generic medicines. (OpenBr at 6). Apotex is a Canadian company that manufactures and sells generic drugs worldwide through its Apotex Group of companies.

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<sup>4</sup> Apotex Corp. is a Delaware corporation. (Mulveny Decl at ¶ 20 Ex. S), and Apotex's present contention that Apotex Corp. has no involvement in this litigation, (*see* OpenBr at 6), is belied by the fact that Apotex Corp. joined Apotex Inc. in filing a counterclaim for declaratory judgment against Pfizer in the Northern District of Illinois. Thus, Apotex's present contention that Apotex Corp. has no involvement in Apotex's ANDA for generic atorvastatin does not match the actions of its Delaware affiliate in Illinois. (Mulveny Decl. ¶3, Ex. B [*Pfizer Inc. v. Apotex Inc. et al.*, CA 1:08-07231 (Dow) D.I. 31, at pp. 11-14]). Pfizer has not had discovery and thus is unable to confirm Apotex Corp.'s participation in this ANDA and its filing.

(OpenBr at 6; *see also* Mulveny Decl. at ¶ 9, Ex. H at 1). Apotex Inc. proclaims to be “the largest Canadian-owned pharmaceutical company,” and “has grown to employ over 6,800 people in research, development, manufacturing and distribution facilities world-wide.” (Mulveny Decl. at ¶ 9, Ex. H at 1). From its inception, Apotex Inc. was set up to manufacture generic drugs for export into the United States: “This site [Etobicoke Canada] established in 1993 to service the US market” (*Id.* at 2), and further, as set forth on the Apotex Corp. website, “Apotex Corp. is the US company that markets the product of Apotex Inc.” (Mulveny Decl. at ¶ 19, Ex. R). Apotex has repeatedly admitted that its generic medicines have been continuously and systematically sold in Delaware.<sup>5</sup> In addition, Apotex Corp. is registered with the Delaware Board of Pharmacy as a “Distributor/Manufacturer CSR” and “Pharmacy-Wholesale” pursuant to 24 Del. C. § 2540. (Mulveny Decl. at ¶ 18, Ex. Q). Very plainly, Apotex Corp. is acting as the representative and agent of Apotex Inc. to effect these sales in Delaware.

**D. In carrying out its business of selling generic medicines in the United States, Apotex Inc. also conducts substantial business in Delaware by litigating patents to obtain FDA approval and it has frequently availed itself of Delaware Courts by filing counterclaims**

A generic drug company’s need to litigate patents covering FDA-approved branded drug products is the central feature of its business model. Following the rights, requirements, and procedures of the Hatch-Waxman Act, including all its enabling regulations, the *sine qua non* of companies like Apotex Inc. is the litigation of patents owned by branded drug companies. *See Andrx Pharms., Inc. v. Biovail Corp.*, 276 F.3d 1368, 1370-71 (Fed. Cir. 2002) (explaining

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<sup>5</sup> (Mulveny Decl. at ¶ 11, Ex. J) (Apotex Inc. Answer to Sanofi-Aventis Complaint) at ¶3 (admitted that “Apotex Inc. manufactures numerous drugs that are sold and used in [Delaware]”); (Mulveny Decl. at ¶ 12, Ex. K) (Apotex Inc. Answer to Senju Complaint) at ¶8 (admitted that “Apotex Inc. manufactures numerous drug products for sale and use in the United States including [Delaware]”); (Mulveny Decl. at ¶ 13, Ex. L) (Apotex Inc. Answer to Allergan Complaint) at ¶4 (admitted that “Apotex, Inc. [sic] manufactures numerous generic drugs for sale and use throughout the United States, including [Delaware]”); (Mulveny Decl. at ¶ 14, Ex. M) (Apotex Inc. Answer to MedPointe 2007 Complaint) at ¶3 (admitted that “Apotex Inc. manufactures numerous generic drugs for sale and use throughout the United States, including in [Delaware]”); (Mulveny Decl. at ¶ 15, Ex. N) (Apotex Inc. Answer to Medpointe 2006 Complaint) at ¶3 (admitted that “Apotex Inc. manufactures generic drug products that are approved by the [FDA] and that the approved drug products are sold in the United States.”).

Hatch-Waxman Act scheme); *Mylan Pharms., Inc. v. Thompson*, 268 F.3d 1323, 1325-27 (Fed. Cir. 2001) (same).

Thus, over the last six years, in Delaware alone, Apotex Inc. has been a party to nine other ANDA-related patent suits. (Mulveny Decl. ¶¶ 10-17, Exs. I-P). In one, Apotex Inc. was a plaintiff in a declaratory judgment suit. (Mulveny Decl. ¶ 10, Ex. I). In seven of the remaining Delaware cases (the eighth was dismissed before the Answer was filed), Apotex Inc. answered the Complaint, raised Counterclaims, and never challenged personal jurisdiction. (Mulveny Decl. ¶¶ 11-17, Exs. J-P). Apotex thereby affirmatively sought relief in Delaware courts<sup>6</sup>. Moreover, in February of 2009, after filing its present motion contesting this Court's personal jurisdiction over it, Apotex Inc. nevertheless again consented to personal jurisdiction in this District. (Mulveny Decl. ¶ 16, Ex. O). In addition, Apotex Inc. has recently, unequivocally admitted in another ANDA patent case that personal jurisdiction over it was proper in this District. (Mulveny Decl. ¶ 13, Ex. L at ¶ 8.) In these nine other cases, Apotex Inc. engaged the services of various Delaware law firms to represent it and repeatedly entered this State to further its primary business activity before this Court. (Mulveny Decl. ¶¶ 10-17, Exs. I-P).

**E. Apotex attempts to avoid jurisdiction in Delaware by designating its Chicago, Illinois litigation counsel to be its agent for service of process**

By its own admission, Apotex is a Canadian corporation, allegedly with all of its facilities and offices located in Canada. (OpenBr at 1, 6). Apotex contends that it conducted all of the underlying activities leading up to its instant ANDA filing in Canada. (*Id.*). Further, Apotex contends that, if its ANDA is approved by the FDA, it will not be directly selling generic

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<sup>6</sup> Under 8 Del. C. § 371, Apotex Inc. was required to qualify as a foreign corporation to do business in Delaware by making the required filings with the Secretary of State of Delaware. Under 8 Del. C. § 383, Apotex Inc. was required to comply with § 371 in order to file and maintain these counterclaims.

atorvastatin in the United States. (*Id.*). In fact, Apotex alleges that everything supporting its ANDA occurred in Canada. (*Id.*).

According to Apotex its only contacts with the United States in connection with its ANDA are: (1) designating an agent in Chicago, Illinois -- its litigation counsel; (2) submitting or causing the submission of the actual ANDA to the FDA's offices in Maryland; and (3) sending Apotex's ANDA notice letter to Pfizer (and its Delaware counsel).

**F. Apotex has selectively designated its agent in Chicago, Illinois for this case**

Apotex's has not consistently designated its Chicago litigation counsel as the agent for service of process regarding each individual ANDA it has submitted to the FDA. Instead, Apotex designates different agents for reasons known only to itself and thus tries to steer the resultant litigation to specific District Courts, on a case-by-case basis. If sued in a different jurisdiction, as here, Apotex either accepts that Court or denies that the Court has personal jurisdiction and seeks to transfer. (*See* Apotex's Transfer Motion, D.I. 11). In short, claiming to act only outside of the United States, Apotex seeks through the designation of different agents in different locations for different ANDAs to manipulate the United States Judicial System to its own benefit, while denying the injured pioneer drug company the right to litigate where the injury occurred<sup>7</sup>.

**G. Pfizer filed an identical protective suit in the Northern District of Illinois and has moved to stay that suit pending resolution of Apotex's Motion to Dismiss**

Because Apotex identified its litigation counsel in Chicago, Illinois to be its only agent for service of process regarding the instant ANDA, Pfizer filed a protective suit in the Northern District of Illinois alleging the same cause of action as this case. Pfizer never intended that both cases would proceed simultaneously, and so informed Apotex's counsel, before the instant motion was filed. Apotex is correct that an Answer and Counterclaims were filed in that action. The scheduling conference in Illinois has now been scheduled for March 24, 2009. This Illinois

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<sup>7</sup> For example, Apotex has been a party to litigations in, *inter alia*, Delaware, California, New Jersey, New York, Virginia, Texas, Illinois, Indiana and Florida.

case was filed due to Apotex's well-known game of jurisdiction Whac-A-Mole that it plays with its ANDA submissions in the United States.

Because Pfizer believes that jurisdiction is proper in Delaware, Pfizer has filed a motion to stay the action in the Northern District of Illinois pending resolution of Apotex's Motion to Dismiss. The existence of the Northern District of Illinois lawsuit has no bearing on the determination as to whether this Court has jurisdiction over Apotex Inc.

## V. ARGUMENT

While the Supreme Court views the tortious act of filing an ANDA application as "highly artificial", this does not change the fact that the ANDA filing is a "real act" with "actual" and "serious" consequences. *Zeneca Ltd. v. Mylan Pharms., Inc.*, 173 F.3d 829, 833-34 (Fed. Cir. 1999). Apotex's ANDA filing, seeking approval to market Lipitor® before expiration of Pfizer's applicable patents, clearly gives Pfizer the right to bring a lawsuit in a federal district court for the tort of patent infringement. The question at hand, therefore, is *where* can Pfizer bring a lawsuit seeking redress for Apotex's tort?

The answer is Delaware.

This Court has jurisdiction over Apotex because the Delaware's Long-Arm Statute, 10 Del. C. § 3104(c) permits it and the exercise of jurisdiction over Apotex meets all Constitutional requirements for due process.

### A. Jurisdiction is proper when Delaware's Long-Arm Statute permits and the exercise of jurisdiction complies with Due Process of Law

In a patent dispute, Federal Circuit law controls the personal jurisdiction analysis. *Hildebrand v. Steck Mfg. Co.*, 279 F.3d 1351, 1354 (Fed. Cir. 2002) (citing *Beverly Hills Fan Co. v. Royal Sovereign Corp.*, 21 F.3d 1558, 1564-65 (Fed. Cir. 1994)). The Federal Circuit follows the two-part test established by the Supreme Court. *Hildebrand*, 279 F.3d at 1355. Under

this test, personal jurisdiction over an out-of-state defendant involves two inquiries: (1) whether the forum's long-arm statute confers jurisdiction; and (2) whether the assertion of personal jurisdiction comports with Constitutional requirements for due process. *Hildebrand*, 279 F.3d at 1355 (citing *Int'l Shoe Co. v. Washington*, 326 U.S. 310, 316 (1945)).

**1. The Delaware Long-Arm Statute grants this Court jurisdiction over Apotex**

The Delaware long-arm statute has been construed to provide jurisdiction to the maximum extent possible in order to provide residents a means to redress against those not subject to personal service within the State. *Boone v. Oy Partek Ab*, 724 A.2d 1150, 1156-57 (Del. Super. 1997), *aff'd*, 707 A.2d 765 (Del. 1998). The Delaware Supreme Court has construed the long-arm statute broadly to confer jurisdiction to the maximum extent possible under the Due Process Clause. *Hercules Inc. v. Leu Trust & Banking (Bahamas) Ltd.*, 611 A.2d 476, 480 (Del. 1992). However, "the Delaware Supreme Court has not collapsed the analysis under the Delaware long-arm statute into the constitutional due process analysis." *ICT Pharms., Inc. v. Boehringer Ingelheim Pharms., Inc.*, 147 F. Supp. 2d 268, 271 n.4 (D. Del. 2001).

The Delaware statute, 10 Del. C. § 3104(c) provides:

- (c) As to a cause of action brought by any person arising from any of the acts enumerated in this section, *a court may exercise personal jurisdiction over any nonresident, or a personal representative, who in person or through an agent:*
- (1) *Transacts any business or performs any character of work or service in the State;*
  - (2) *Contracts to supply services or things in this State;*
  - (3) *Causes tortious injury in the State by an act or omission in this State;*
  - (4) *Causes tortious injury in the State or outside of the State by an act or omission outside the State if the person regularly does or solicits business, engages in any persistent course of conduct in the State or derives substantial revenue from services, or things used or consumed in the State....*

10 Del. C. § 3104(c) (emphasis added). The Delaware Courts have also held that the statute is to be construed liberally, thus favoring the exercise of jurisdiction. *Waters v. Deutz Corp.*, 460 A.2d



1332, 1335 (Del. Super. 1983); *Mobil Oil Corp. v. Advanced Env't'l Recycling Techs., Inc.*, 833 F. Supp. 437, 443 (D. Del. 1993). Federal courts in this district, moreover, have given an expansive interpretation to the long arm statute, ruling that § 3104(c) must be construed as conferring jurisdiction to the maximum perimeters of the due process clause. *Transportes Aereos de Angola v. Ronair, Inc.*, 544 F. Supp. 858, 864 (D. Del. 1982).

Delaware's Long-Arm Statute is a "single act" statute, meaning that jurisdiction can be imposed on a non-resident defendant who engages in a single transaction in the forum state. *Transportes Aereos de Angola*, 544 F. Supp. at 864. Here, Apotex has committed acts directly related to this lawsuit in Delaware which confer jurisdiction over it under the "specific jurisdiction" theory.

**(a) There is specific jurisdiction in Delaware due to Apotex's direct contacts with the State that are the basis for this lawsuit.**

When a non-resident defendant's contacts with the forum state are related to or give rise to the cause of action, a court may exercise what is called "specific jurisdiction". The court can assert specific jurisdiction over a nonresident defendant that has "'purposefully directed' his activities at residents of the forum and the litigation results from alleged injuries that 'arise out of or related to' those activities." *Burger King Corp. v. Rudzewicz*, 471 U.S. 462, 472 (1985) (emphasis added, citations omitted). Unlike the standard for claims of general jurisdiction, due process does not require a plaintiff asserting specific jurisdiction to show that a defendant's contacts with the forum state are "continuous and systematic." Indeed, the Federal Circuit has acknowledged that specific jurisdiction may be based on a defendant's "isolated or sporadic" activity within the forum state. *See Silent Drive, Inc. v. Strong Indus., Inc.*, 326 F.3d 1194, 1200 (Fed. Cir. 2003) (citing *Burger King*, 471 U.S. at 472-73).

Delaware state courts have interpreted section 3104(c)(1) to be a specific jurisdiction provision of the Delaware long-arm statute. *Outokumpu Eng'g Enters., Inc. v. Kvaerner EnviroPower, Inc.*, 685 A.2d 724, 729 (Del. Super. 1996). Specific jurisdiction requires that there be a “nexus” between the plaintiff’s cause of action and the conduct of the defendant that is used as a basis for jurisdiction. *See Helicopteros Nacionales de Colombia, S.A. v. Hall*, 466 U.S. 408, 414 n.8 (1984); *Boone v. Oy Partek Ab*, 724 A.2d 1150, 1155 (Del. Super. 1997). Accordingly, to show specific jurisdiction over Apotex, Pfizer need only show that Apotex specifically directed its activity at a Delaware resident and that this claim arises out of that activity. As shown below, this Court has specific jurisdiction over Apotex for at least two reasons.

**(1) Apotex voluntarily sent its required ANDA Notice Letter to Pfizer’s Delaware Counsel that served as the basis for Pfizer bringing this lawsuit**

First, by knowingly and voluntarily sending its ANDA notice letter to Pfizer’s Delaware counsel, Robert G. McMorrow, Jr., Apotex has conducted a necessary part of its business of seeking FDA approval for generic atorvastatin in the State of Delaware. 21 U.S.C. § 355(j)(2)(B)(i) (“An applicant ... shall include in the application a statement that the *applicant will give notice as required* by this subparagraph.”) (emphasis added). This act, an integral part of Apotex’s infringement, is directly connected to the dispute at hand because the ANDA notice letter provides Pfizer the grounds to bring suit against Apotex. The notice letter also contained an offer of confidential information to Pfizer’s outside counsel. The offer, if in proper form, is intended to enable Apotex to maintain a counterclaim against Pfizer. The notice letter provides a basis for this Court’s jurisdiction over Apotex pursuant to 10 Del. C. § 3104(c)(1).



**(2) Apotex has caused a tort in Delaware by injuring Pfizer with its ANDA submission**

Second, Apotex's filing of its ANDA is an act of infringement. 35 U.S.C. § 271(e)(2)(A). This act of infringement is a tort. *Zeneca*, 173 F.3d at 832. And this tort also occurred in Delaware. *See Applied Biosystems, Inc. v. Cruachem, Ltd.*, 772 F. Supp. 1458, 1468 (D. Del. 1991) ("The situs of the injury of patent infringement ... is the place of the patent holder's residence."); *Acrison, Inc. v. Control & Metering Ltd.*, 730 F. Supp. 1445, 1448 (N.D. Ill. 1990) ("Damage to intellectual property rights (infringement of a patent, trademark or copyright) by definition takes place where the *owner* suffers the damage."); and *see Honeywell, Inc. v. Metz Apparatewerke*, 509 F.2d 1137, 1142 (N.D. Ill. 1975) ("[I]t is now well settled that the term 'tortious act' inevitably includes the concept of injury, and ... the situs of the tort is the place where the injury occurs). Thus, because Pfizer is a Delaware corporation, Apotex's ANDA submission caused tortious injury in Delaware and confers jurisdiction over Apotex pursuant to 10 Del. C. § 3104(c)(3).

While the Federal Circuit in *Beverly Hills Fan* disagreed with the theory that the situs of injury from patent infringement is where the patentee resides and found jurisdiction where the infringing sale occurred, *see Beverly Hills Fan*, 21 F.3d at 1570-71, the Federal Circuit's decision in *Beverly Hills Fan* is limited to "traditional" patent infringement under 35 U.S.C. § 271(a) and cannot be extended to the "highly artificial" infringement created by § 271(e)(2) that is the subject of this case. *Beverly Hills Fan*, 21 F.3d at 1571 (holding "*in a case such as this*, the situs of the injury is the location of the infringing sales in Virginia.") (emphasis added). Here, there has been no actual infringing sale by Apotex in the United States (because Apotex lacks FDA approval), only the "highly artificial" infringement under § 271(e)(2). Thus, the holding of *Beverly Hills Fan* is not dispositive of the jurisdictional analysis in this case. Further, the Federal

Circuit's ruling in *Beverly Hills Fan*, which suggests the ANDA infringement would occur at the FDA's offices in Maryland, is in tension with the Court's holding in *Zeneca* that the ANDA submission does not create personal jurisdiction to bring suit under § 271(e)(2) in the district where the FDA's offices are located. *Zeneca*, 173 F.3d at 831 (holding that the ANDA submission at the FDA's offices does not count as a personal jurisdiction contact due to the government contacts exception). In fact, the Federal Circuit's *Zeneca* decision recognizes that the traditional patent infringement jurisdictional analysis does not apply to the patent "infringement" arising in ANDA cases. *Zeneca*, 173 F.3d at 833 (finding that "traditional infringing activity no longer counts as infringing under the [ANDA statute]."). In the absence of any controlling Federal Circuit precedent (and in view of the conflicting precedent in *Zeneca*), this Court's ruling in *Applied Biosystems* remains controlling. Accordingly, the patent infringement created by Apotex's ANDA submission caused tortious injury in Delaware because that is where Pfizer -- the patentee and NDA holder -- resides.

**(b) There is general jurisdiction in Delaware over Apotex**

Even when the cause of action does not arise out of or relate to the foreign corporation's activities in the forum State, due process is not offended by a State's subjecting the corporation to its *in personam* jurisdiction when there are sufficient contacts between the State and the foreign corporation. *Perkins v. Benguet Consol. Min. Co.*, 342 U.S. 437 (1952); *see Keeton v. Hustler Magazine, Inc.*, 465 U.S. 770, 779-780 (1984). General jurisdiction refers to the authority of a court to hear any cause of action involving a defendant, even when the cause of action has no relation to the defendant's contacts with the forum state. The defendant must have "continuous and systematic" contacts with the forum state in order for a court to assert general jurisdiction. *Helicopteros*, 466 U.S. at 414-16; *see also Deprenyl Animal Health, Inc. v. University of Toronto Innovations Found.*, 297 F.3d 1343, 1350 (Fed. Cir. 2002) ("Where a

defendant's contacts are continuous and systematic, due process permits the exercise of general jurisdiction.""). Apotex's continuous and systemic contacts with Delaware arise from its generic medicine business in two ways: (1) from Apotex's substantial ANDA litigation in Delaware that is necessary to obtain FDA approval to market its generic medicines; and (2) from actual sales of Apotex's generic medicines in Delaware.

**(1) Apotex transacts business in Delaware through its history of ANDA litigation in this Court**

**(i) *ANDA litigation is Apotex's regular business activity***

Apotex Inc. is one of the largest suppliers of generic drugs in the United States. Unlike other businesses where litigation is an occasional, unintended, and undesirable consequence of business activities, patent litigation is a regular and intended component of the ordinary business activities of companies seeking to sell their generic drug products in the United States. This business activity is an outgrowth of the legislative scheme, the "Hatch-Waxman Act,"<sup>8</sup> that regulates competitive activity between research-based pharmaceutical companies like Pfizer and generic drug companies like Apotex Inc.

The legislation contemplates that a research-based pharmaceutical company will conduct research and development to discover a new pharmaceutical product, seek to patent it, proceed to conduct lengthy and expensive human clinical trials to establish the safety and efficacy of the drug, and file a New Drug Application ("NDA") with the FDA. If approved, the innovator company will be given permission to market the new drug in the United States.

The Federal Circuit has described the Hatch-Waxman Act and the ANDA litigation procedure in *Andrx Pharms.*, 276 F.3d at 1370-71, and *Mylan*, 268 F.3d at 1325-27. As

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<sup>8</sup> The Drug Price Competition and Patent Term Restoration Act of 1984, Pub. L. No. 98-417, 98 Stat. 1585 (1984), codified at 21 U.S.C. §§ 355, 360cc, and 35 U.S.C. §§ 156, 271, 282, as amended by the Medicare Prescription Drug, Improvement, and Modernization Act of 2003, Pub. L. No. 108-173, 117 Stat. 2066.

explained there, under the statute, a generic drug manufacturer is permitted to seek FDA approval to market a generic copy of an innovator's FDA-approved new drug without submitting results of its own long and expensive clinical testing of the innovator's product. The generic drug company must simply show that its proposed generic copy is bioequivalent, which generally means that the copy contains the same active substance, it will be given to patients in the same dosage form, and it will provide the same levels of active ingredient in the blood as the approved product. The generic manufacturer is allowed under statutory "safe-harbor" provisions to use the innovator's patented product in testing to generate data for FDA-submission. 35 U.S.C. § 271(e)(1).

The generic drug maker may file an ANDA containing bioequivalence data to seek FDA permission to market the generic copy upon expiration of the innovator's patent. A generic drug manufacturer may also seek FDA approval to market a generic copy of an approved, patented drug prior to expiration of all patents covering the drug. If the generic drug manufacturer seeks permission to market the generic copy before patent expiration, it may do so by certifying to the FDA that it will not infringe any valid and enforceable claim of the innovator's patent (a so-called "Paragraph IV" certification) and thereafter notifying the patent owner as required by the enabling regulations. 21 U.S.C. § 355(j)(2)(A)(vii)(IV). If, after receiving the Paragraph IV certification notice, the patent owner files suit for infringement within 45 days, the statute imposes an automatic 30-month stay of FDA approval of the ANDA to allow the court to resolve the patent issues. 21 U.S.C. § 355(j)(5)(B)(iii).

Lucrative rewards await generic drug companies making Paragraph IV certifications, and the companies have strong financial incentives to submit ANDAs having them. The reason is straightforward. Under the statute, the first generic drug manufacturer to file an ANDA having a

Paragraph IV challenge is awarded 180 days of generic marketing exclusivity if the challenge is successful and the generic product is launched prior to the expiration of the patent. 21 U.S.C. § 355(j)(5)(B)(iv).

The practice that has grown up under this legislative scheme is one where the patent on virtually every important new pharmaceutical product is challenged by one or more generic drug companies racing to file ANDAs having Paragraph IV certifications and actively litigating the patent validity, enforceability, and infringement issues in federal district court. Thus, whereas innovators like Pfizer gain access to new products through business activities conducted in the laboratory related to product development, generic drug makers like Apotex Inc. gain access to new products through business activities regularly, systematically, and foreseeably conducted in federal court.

The federal district court in Delaware is no stranger to this type of litigation. And it is no stranger to litigation involving Apotex, including numerous claims asserted by Apotex in counterclaims. Indeed, this Court has become a favored forum for this kind of litigation for plaintiffs and defendants alike. The preference arises from the historical reputation of judges in this district for excellence and sophistication in patent matters and this district's practice of bringing these matters to trial well before expiration of the 30-month stay of FDA approval. Not surprisingly, therefore, many generic drug companies that could challenge personal jurisdiction in this district choose instead to purposefully avail themselves of the benefits of litigating ANDA cases in Delaware by voluntarily appearing here and even filing counterclaims here.

Apotex Inc. has engaged in this activity in this district. Apotex has thus engaged in a regular component of their generic drug business -- ANDA litigation -- here in Delaware, and should, therefore, be found to be generally present in this district.

(ii) ***Apotex is conducting its ANDA litigation business in Delaware***

Apotex's actual litigation decisions, public statements, and activities in Delaware courts -- all advancing its business interests by engaging in ANDA litigation -- amply illustrate the point. The filing of ANDAs seeking approval to market patented drugs before the applicable patents expire, with Paragraph IV certifications challenging the patents and the resultant federal court litigation are a key part of Apotex Inc.'s regular business activities.

As Apotex Inc.'s Chairman and Chief Executive Officer, Dr. Bernard Sherman, testified during a hearing before a committee of the United States House of Representatives:

At Apotex, we believe generic companies should endeavor to bring generics to market at the earliest possible time, and that the legislative and regulatory framework should facilitate, not obstruct, early generic entry. Our record in advocating for such a public policy framework, from our support for a district court trigger for exclusivity rather than an appellate trigger, our pursuit of declaratory judgment actions, our efforts in the courts to vacate anti-competitive settlements, our pursuit of infringement verdicts even where there is no guaranteed benefit to us, and our opposition to patent settlements, is unique and unmatched among generic manufacturers.

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Year after year, Apotex has tirelessly litigated to bring products to market... .

(Mulveny Decl. ¶ 20, Ex. T (Protecting Consumer Access to Generic Drugs Act of 2007:

Hearings on H.R. 1902 Before the Subcomm. on Commerce, Trade, and Consumer Protection of the House Comm. on Energy and Commerce, 110th Cong. (May 2, 2007) (statement of Barry Sherman, Chief Executive Officer of Apotex Inc.), *reprinted in* 2007 WL 1290291, at \*1-2, 5).

As a 2002 published article observed:

In a single word: litigation. Apotex is famous for suing anybody who tries to stop it selling [sic] a generic version of a bestselling drug. No matter that the inventors' patents may have years to run; Mr. Sherman is a master at picking holes in such claims, and then pursuing his interests in court. His company is embroiled in almost 100 lawsuits and spends more than \$10m a year in legal fees.

(Mulveny Decl. ¶ 20, Ex. U (*Generic Gadfly: Barry Sherman and His Generic-Drug Company, Apotex, Have Put Big Pharma in a Tizzy*, 363 *Economist* at 65 (Apr. 13, 2002))).



In just the past six years, Apotex Inc. has been a party to over 60 patent suits in the United States. (Mulveny Decl. Ex. W). Nine of those suits were filed in Delaware. (Mulveny Decl. Exs. I-P). Notably, Apotex Inc. was the plaintiff in a declaratory judgment suit against Pfizer in this Court. (Mulveny Decl. Ex. I). As a result, Apotex Inc. obtained a covenant not to sue and began selling a generic version of the pharmaceutical product at issue in that case, quinapril. (*Id.*; Mulveny Decl. Ex. X (Fed. Cir. decision noting covenant not to sue); Mulveny Decl. Ex. H at 22).

In seven of the remaining Delaware cases (the eighth was dismissed before the Answer was filed), Apotex Inc. answered the Complaints, raised Counterclaims, and never challenged personal jurisdiction. (Mulveny Decl. Exs. J-P). In February of this year, while simultaneously contesting this Court's jurisdiction over it, Apotex Inc. again consented to personal jurisdiction in Delaware. (Mulveny Decl. Ex. O).

Quite significantly, less than a year ago, Apotex Inc. unequivocally admitted the propriety of personal jurisdiction over it in Delaware in an ANDA case indistinguishable from this one:

8. Based on the facts and causes alleged herein, this Court has personal jurisdiction over Defendants.
- ANSWER: Admitted that the Court has personal jurisdiction over Apotex Inc. and Apotex Corp.; otherwise denied.

(Mulveny Decl. Ex. L (Apotex Inc. Answer to Allergan Complaint) at 3, ¶ 8).

In those nine other cases, Apotex Inc. engaged the services of Delaware law firms to represent it and presumably paid the law firms substantial sums. (Mulveny Decl. Exs. I-P).

Very plainly, Apotex attempts to pick and choose its jurisdictions on a case-by-case basis. However, having elected to litigate in Delaware on such a frequent basis, its efforts to avoid Delaware in this case should be rejected.<sup>9</sup>

Because Apotex Inc. actively conducts its ANDA litigation business in Delaware, and avails itself of the resources of the Delaware courts to advance its business purposes, it is amenable to service of process under the Delaware long-arm statute. *See, e.g., Colonial Mortgage Serv. Co. v. Aerenson*, 603 F. Supp. 323, 325, 327 (D. Del. 1985) (general jurisdiction held to exist where, inter alia, the defendant had “repeatedly invoked the benefits of the Delaware state courts to protect its interests” by filing suit in Delaware). In addition, because Apotex Inc. has demonstrated through its voluntary presence in the federal district court in Delaware that it could reasonably expect to be haled into court here and can, without undue burden, appear here, defend itself, and assert claims and counterclaims, the exercise of personal jurisdiction over Apotex Inc. comports with due process.

This case involves a Delaware plaintiff -- Pfizer -- and “Delaware has a strong preference in favor of affording its citizens, such as a Delaware resident in this case, a judicial forum and respecting their choice of forum.” *Wright v. American Home Prods. Corp.*, 768 A.2d 518, 539 (Del. Super. 2000); *cf. Merck & Co. v. Barr Labs., Inc.*, 179 F. Supp. 2d 368, 375 (D. Del. 2002) (stating that the case did not involve Delaware plaintiffs as a factor in concluding that Delaware has no interest in adjudicating the case).

**(2) Apotex continuously and systematically sells its generic medicines in Delaware**

According to their website, Apotex makes private label ranitidine (Zantac<sup>®</sup>) and omeprazole (Prilosec<sup>®</sup>) for sale in the United States. (Mulveny Decl. ¶ 9, Ex. H [Apotex’s U.S.

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<sup>9</sup> The only apparent distinction between the Delaware cases in which Apotex Inc. did not challenge jurisdiction and this case where it has challenged jurisdiction is the identity of the judges to whom the cases were assigned.



product list and descriptions]

<<http://www.apotexcorp.com/en/products/search.asp?qt=All&qs=&t=All%20Products>>).

Apotex also sells some notable generic products in the United States: amlodipine besylate (Norvasc®), gabapentin (Neurontin®), Paroxetine (Paxil®), Carvedilol (Coreg®) pravastatin sodium (Pravachol®), quinapril (Accupril®), and sertraline (Zoloft®). (*Id.*). These are being offered for sale in Delaware. (Mulveny Decl. ¶ 23, Ex. V). That Apotex may send these products into Delaware via its U.S. corporations does not mitigate the fact that a significant amount of Apotex's products is being sold in Delaware stores to Delaware citizens. And Apotex has not argued that it does not intend for its products to be sold in Delaware. It sells its products throughout the United States and makes no effort to exclude Delaware from its national sales. Apotex's products therefore are also necessarily being prescribed by Delaware doctors, used in Delaware hospitals and other facilities and are often substituted for brand products. According to data compiled from IMS, Apotex sold over 132,000 prescriptions totaling over \$2.8 million in 2008 alone in Delaware. (*See* Mulveny Decl. ¶ 23, Ex. V).

The Federal Circuit recognizes that sales and distribution of products in the forum state support general jurisdiction. *See LSI Indus., Inc. v. Hubbell Lighting, Inc.*, 232 F.3d 1369, 1375 (Fed. Cir. 2000). That defendant employed "multiple distributors in Ohio and nets several millions of dollars per year from sales in Ohio" (*Id.*, 232 F.3d at 1370), which the Federal Circuit held constituted "maintain[ing] 'continuous and systematic' contacts" with Ohio. *Id.*, 232 F.3d at 1375.

Whether the amount of income derived from the forum state is a small portion of the defendant's total income "is not decisive." *Hill v. Equitable Trust Co.*, 562 F. Supp. 1324, 1331 (D. Del. 1983). "Generally speaking, the appropriate inquiry under Section 3104(c)(4) is whether

[the defendant], in absolute dollar amounts, ‘derives substantial revenue’ from Delaware.” *Id.* Moreover, even if the “revenue derived from Delaware is insubstantial, Section 3104(c) provides for jurisdiction if the defendant’s conduct is persistent or regular in Delaware, irrespective of the substantiality of the revenue derived from the State.” *Id.* Accordingly, the *Hill* court found personal jurisdiction existed even though the defendant’s income from transactions in Delaware amounted to only about \$50,000. *Id.* Likewise, a recent ANDA case found general jurisdiction existed where the defendant’s sales in the forum state over four years totaled \$6 million. *See Eli Lilly & Co. v. Mayne Pharma (USA) Inc.*, 504 F. Supp. 2d 387, 390-91 (S.D. Ind. 2007).

As the court recognized in *Eli Lilly*, “[i]t is the nature of the activity, rather than its quantitative character’, that must be analyzed to determine whether the court has personal jurisdiction.” *Id.* at 395 (citation omitted). Here, Apotex has directed its continuous and systematic business activities of litigating ANDAs and selling its products in Delaware.<sup>10</sup>

Equally important, presumably Apotex intends, if its ANDA is approved, to also sell its atorvastatin generic product in Delaware.

## **2. Exerting jurisdiction over Apotex complies with Due Process of Law**

For the due process inquiry, the Federal Circuit applies the “minimum contacts” standard developed by the Supreme Court in *International Shoe. Hildebrand*, 279 F.3d at 1355. Under the *International Shoe* standard, due process requires that, in order to subject a defendant who is “not present within the territory of the forum” to personal jurisdiction, the court must first make sure that the party “ha[s] certain minimum contacts with [the forum] such that the maintenance

---

<sup>10</sup> Pfizer has not had the opportunity to discover the full details of Apotex’s distribution network, and the exact amount of Apotex’s sales in Delaware. However, on information and belief, Pfizer contends that Apotex derives a substantial amount of income from the sales of its products in Delaware. And if Apotex’s websites are to be believed, it uses Apotex Corp. to sell its products in the United States and in Delaware. As discussed in section V.B. below, Pfizer reserves the right to obtain jurisdictional discovery if this Court believes it would be necessary to resolve Apotex’s Motion to Dismiss.

of the suit does not offend ‘traditional notions of fair play and substantial justice.’” See *Int’l Shoe Co. v. Washington*, 326 U.S. at 316 (citations omitted).

To find that a defendant has sufficient “minimum contacts” with the forum state, the Supreme Court requires that a plaintiff must demonstrate either (a) specific or (b) general personal jurisdiction. *Helicopteros*, 466 U.S. at 414. As discussed above, Pfizer has established that this Court has both specific and general jurisdiction with respect to the Delaware Long-Arm statute. Thus, the constitutional test is also satisfied. See *Colonial Mortgage*, 603 F. Supp. at 327 (“The constitutional test for personal jurisdiction is similar in this instance to that applied under the statutory framework previously discussed”).<sup>11</sup>

The Court’s exertion of personal jurisdiction over Apotex would not offend traditional notions of justice and fair play. In fact, to decline jurisdiction would legitimize Apotex’s strategy of hiding behind the Canadian border to not only cause harm to Delaware residents, but also to conduct its substantial business in Delaware while denying Delaware residents from seeking redress for Apotex’s harms in Delaware. The balance of fairness and justice clearly tip in Pfizer’s favor.

Additionally, Apotex has consented to jurisdiction in Delaware in at least eight other cases over the last six years. Apotex has even come to Delaware to sue Pfizer in the past. And it has frequently asserted counterclaims. Given its willingness to litigate in Delaware in the past, Apotex cannot now claim surprise at being sued by Pfizer in Delaware in this case.

---

<sup>11</sup> With respect to the three-prong specific jurisdiction Constitutional test set forth by the Federal Circuit, Pfizer has already established that: (1) Apotex purposefully directed its activities at residents of Delaware; and (2) this lawsuit arises out of or relates to Apotex’s activities. *3D Systems Inc. v. Aarotech Labs., Inc.*, 160 F.3d 1373, 1378 (Fed. Cir. 1998) (citations omitted). The third prong -- that the assertion of personal jurisdiction is reasonable and fair -- is Apotex’s burden to establish. *Inamed Corp. v. Kuzmak*, 249 F.3d 1356, 1360 (Fed. Cir. 2001). To defeat jurisdiction, Apotex must make a compelling case that other considerations render the exercise of jurisdiction constitutionally unreasonable. *Id.*

Finally, in its Motion to Dismiss, Apotex complains that the exercise of jurisdiction in this case would “violate the most basic tenets of due process, thus requiring dismissal as a matter of law” because nothing about this action arose or occurred in Delaware and Apotex has no contact in Delaware. (OpenBr at 16-17). Apotex goes so far as to insist that “nothing, repeat nothing” concerning its ANDA occurred “anywhere near Delaware.” (OpenBr at 11). Apotex’s alleged total absence from Delaware is belied the following:

- (1) Apotex sent its ANDA notice letter to Pfizer’s Delaware counsel. The ANDA notice letter is an essential part of its ANDA and it provided Pfizer the requisite notice to bring this suit.
- (2) Apotex’s ANDA submission is a tort committed in Delaware as that is where Pfizer resides. The tort of patent infringement is the very basis for this lawsuit.
- (3) Apotex has continuous and systemic contacts with Delaware arising from its business of litigating patents here and in selling generic medicines here.
- (4) Apotex has consented to litigating in Delaware on several times in the recent past. It is no stranger to this Court.

Apotex’s substantial connections to Delaware, both in connection with its ANDA submission and those built up through its generic medicine business establish, confirm that the exercise of personal jurisdiction over Apotex does not offend Due Process under the Constitution.

**B. Pfizer is entitled to jurisdictional discovery to support its opposition of Apotex’s Motion to Dismiss**

Courts have recognized that facts which would establish personal jurisdiction over the defendant are often in the exclusive control of the defendant. *Compagnie des Bauxites de Guinee v. L’Union Atlantique S.A.*, 723 F.2d 357, 362 (3d Cir. 1983). As such, a plaintiff may be unable, without some discovery, to properly respond to a motion to dismiss pursuant to 12(b)(2), and a court will therefore allow some discovery. *Oppenheimer Fund, Inc. v. Sanders*, 437 U.S. 340, 351 n.13 (1977) (“[W]here issues arise as to jurisdiction or venue, discovery is available to ascertain the facts bearing on such issues.”); *see also Fraley v. Chesapeake & Ohio Ry. Co.*, 397 F.2d 1, 3 (3d Cir. 1968) (finding the district court’s refusal to permit discovery in aid of personal

jurisdiction improper). The Third Circuit, which is the controlling authority on this point, mandates that jurisdictional discovery should be allowed unless the plaintiff's claim is "clearly frivolous" *Bauxites*, 723 F.2d at 362 (citing cases). As discussed above, Pfizer's claim that this Court has jurisdiction over Apotex is not clearly frivolous. Therefore, Pfizer is entitled to jurisdictional discovery.

In the event that the Court finds that Pfizer has not met its burden to establish personal jurisdiction over Apotex based on the limited information presently available, Pfizer respectfully requests that it be granted leave to pursue jurisdictional discovery of Apotex and be provided a reasonable opportunity to supplement its Answer in opposition to Apotex's Motion to Dismiss.

## VI. CONCLUSION

Accordingly, for all the above reasons, Apotex's Motion to Dismiss should be denied.

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Dated: March 16, 2009

663442\_2.DOC

**CERTIFICATE OF SERVICE**

I hereby certify that on March 16, 2009, a true copy of the foregoing ***Plaintiffs'***  
***Memorandum In Opposition To Defendant Apotex Inc.'s Rule 12(b)(2) Motion To Dismiss***  
***For Lack Of Personal Jurisdiction*** was electronically filed with the Clerk of the Court using  
CM/ECF which will send notification of such filing to the following and the document is  
available for viewing and downloading from CM/ECF:

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I hereby certify that on March 16, 2009, I have sent by U.S. Mail the foregoing document  
to the following non-registered participant:

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# **EXHIBIT E**

**(Brief in Support of Plaintiffs' Motion to Stay)**

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

|                                 |   |                               |
|---------------------------------|---|-------------------------------|
| PFIZER INC.,                    | ) |                               |
| PFIZER IRELAND PHARMACEUTICALS, | ) |                               |
| WARNER-LAMBERT COMPANY, and     | ) |                               |
| WARNER-LAMBERT COMPANY LLC,     | ) |                               |
|                                 | ) |                               |
| Plaintiffs,                     | ) |                               |
|                                 | ) |                               |
| v.                              | ) | Civil Action No. 08-948 (LDD) |
|                                 | ) |                               |
| APOTEX INC. and                 | ) |                               |
| APOTEX CORP.,                   | ) |                               |
|                                 | ) |                               |
| Defendants.                     | ) |                               |

**APOTEX INC. AND APOTEX CORP.'S  
ALTERNATIVE MOTION TO TRANSFER VENUE OR,  
ALTERNATIVELY, TO STAY THESE PROCEEDINGS**

In the event this Court denies Apotex Inc.'s motion to dismiss for lack of personal jurisdiction (or otherwise declines to reach the motion), pursuant to 28 U.S.C. § 1404(a), Defendants Apotex Inc. and Apotex Corp. ("Apotex") respectfully move to transfer this action to the United States District Court for the Northern District of Illinois, Eastern Division, where an identical action filed by Plaintiffs is pending between the same parties involving the same patent in issue herein; alternatively, should this Court deny Apotex Inc.'s motion to dismiss and Apotex's motion to transfer venue, Apotex moves for an Order staying these proceedings until resolution of the identical action filed by Plaintiffs in Illinois.

In support of its Motion, Apotex relies upon its Brief, the Declaration of John C. Phillips, Jr., Esq., and the Declaration of Bernice Tao, filed concurrently herewith.



Wherefore, Apotex requests that this Court transfer this action to the United States District Court for the Northern District of Illinois, Eastern Division or, alternatively, stay this action pending resolution of *Pfizer Inc. v. Apotex Inc.*, No. 1:08-cv-07231 (N.D. Ill.).

Respectfully submitted,

Dated: February 12, 2009

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*Attorneys for Defendants Apotex Inc. and Apotex Corp.*

**APOTEX INC. AND APOTEX CORP.'S RULE 7.1.1 STATEMENT**

Pursuant to Rule 7.1.1 of the Local Rules of Civil Practice and Procedure of this Court, Defendants Apotex Inc. and Apotex Corp. hereby aver that reasonable effort has been made to reach agreement with Plaintiffs Pfizer Inc., Pfizer Ireland Pharmaceuticals, Warner-Lambert Company, and Warner-Lambert Company LLC on the matters set forth in Defendants' Alternative Motion to Transfer Venue or, Alternatively, to Stay These Proceedings, concurrently filed herewith; however, the parties were unable to resolve the matters amongst themselves.

/s/ John C. Phillips, Jr.

---

John C. Phillips, Jr. (#110)

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

|                                 |   |                               |
|---------------------------------|---|-------------------------------|
| PFIZER INC.,                    | ) |                               |
| PFIZER IRELAND PHARMACEUTICALS, | ) |                               |
| WARNER-LAMBERT COMPANY, and     | ) |                               |
| WARNER-LAMBERT COMPANY LLC,     | ) |                               |
|                                 | ) |                               |
| Plaintiffs,                     | ) |                               |
|                                 | ) |                               |
| v.                              | ) | Civil Action No. 08-948 (LDD) |
|                                 | ) |                               |
| APOTEX INC. and                 | ) |                               |
| APOTEX CORP.,                   | ) |                               |
|                                 | ) |                               |
| Defendants.                     | ) |                               |

**ORDER TO TRANSFER**

AND NOW, this \_\_\_\_\_ day of \_\_\_\_\_, 2009, upon consideration of Apotex Inc. and Apotex Corp.'s Alternative Motion to Transfer Venue or, Alternatively, to Stay These Proceedings; and any opposition thereto;

**IT IS HEREBY ORDERED** that Defendants' Alternative Motion to Transfer Venue to the United States District Court for the Northern District of Illinois, Eastern Division, is GRANTED;

**IT IS HEREBY FURTHER ORDERED** this action is hereby transferred to the United States District Court for the Northern District of Illinois, Eastern Division; and

**IT IS HEREBY FURTHER ORDERED** that the Clerk of the Court is hereby ordered to close this case and transfer and transmit the files of this matter to the United States District Court for the Northern District of Illinois, Eastern Division, forthwith.

**HONORABLE LEGROME D. DAVIS**  
**UNITED STATES DISTRICT JUDGE**

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

PFIZER INC.,  
PFIZER IRELAND PHARMACEUTICALS,  
WARNER-LAMBERT COMPANY, and  
WARNER-LAMBERT COMPANY LLC,

Plaintiffs,

V.

APOTEX INC. and  
APOTEX CORP.,

Defendants.

)  
)  
)  
)  
)  
)  
)  
)  
Civil Action No. 08-948 (LDD)  
)  
)  
)  
)  
)

**ORDER TO STAY**

AND NOW, this \_\_\_\_\_ day of \_\_\_\_\_, 2009, upon consideration of Apotex Inc. and Apotex Corp.'s Alternative Motion to Transfer Venue or, Alternatively, to Stay These Proceedings; and any opposition thereto;

**IT IS HEREBY ORDERED** that Defendant's Motion to Stay Proceedings in this matter is GRANTED; and

IT IS HEREBY FURTHER ORDERED that this action is hereby stayed pending resolution of *Pfizer Inc. v. Apotex Inc.*, No. 1:08-cv-07231 (N.D. Ill.).

**HONORABLE LEGROME D. DAVIS**  
**UNITED STATES DISTRICT JUDGE**

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE**

|                                 |   |                               |
|---------------------------------|---|-------------------------------|
| PFIZER INC.,                    | ) |                               |
| PFIZER IRELAND PHARMACEUTICALS, | ) |                               |
| WARNER-LAMBERT COMPANY, and     | ) |                               |
| WARNER-LAMBERT COMPANY LLC,     | ) |                               |
|                                 | ) |                               |
| Plaintiffs,                     | ) |                               |
|                                 | ) |                               |
| v.                              | ) | Civil Action No. 08-948 (LDD) |
|                                 | ) |                               |
| APOTEX INC. and                 | ) |                               |
| APOTEX CORP.,                   | ) |                               |
|                                 | ) |                               |
| Defendants.                     | ) |                               |
| <hr/>                           |   |                               |

**PLAINTIFFS' BRIEF IN OPPOSITION TO DEFENDANTS  
APOTEX INC.'S AND APOTEX CORP.'S ALTERNATIVE MOTION  
TO TRANSFER VENUE OR, ALTERNATIVELY, TO STAY THESE PROCEEDINGS**

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Dated: March 16, 2009

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## I. INTRODUCTION

Plaintiffs Pfizer Inc., Pfizer Ireland Pharmaceuticals, Warner-Lambert Company, and Warner-Lambert Company LLC (collectively “Pfizer” or “Plaintiffs”) hereby oppose defendants Apotex Inc. and Apotex Corp.’s. (collectively “Apotex” or “Defendants”) Alternative Motion to Transfer Venue or, Alternatively, to Stay These Proceedings (hereinafter “Transfer Motion”) (D.I. 11). Pfizer’s choice to file this case in Delaware should not be overturned merely because Apotex would prefer to litigate elsewhere. Apotex proffers no proper basis for transfer. Its Transfer Motion should be denied.

## II. NATURE AND STAGE OF THE PROCEEDING

Pfizer filed the instant complaint against Apotex Inc. and Apotex Corp. in Delaware on December 17, 2008 (the “Delaware Action”). (D.I. 1). The Delaware Action alleged that Apotex’s Abbreviated New Drug Application (“ANDA”) No. 90-548 for atorvastatin calcium tablets infringed Pfizer’s U.S. Patent No. 5,273,995 (“the ‘995 patent”) pursuant to 35 U.S.C. § 271(e)(2)(A) (D.I. 1, ¶¶ 30-33). The ‘995 patent claims are directed, *inter alia*, to atorvastatin.<sup>1</sup> Pfizer had previously filed four other lawsuits on this patent in Delaware against prior ANDA filers.

On December 17, 2008, after the Delaware Action was filed, Pfizer also filed a second suit against Apotex in the Northern District of Illinois alleging the same cause of action as in the Delaware Action. *Pfizer Inc. et al. v. Apotex Inc. et al.*, No. 1:08-cv-07231 (Dow) (the “Illinois Action”). (Mulveny Decl. at ¶ 2, Ex. A). Pfizer commenced the Illinois Action as a protective measure to maintain an infringement suit against Apotex in the event that Apotex contested personal jurisdiction in Delaware. (Mulveny Decl. at ¶ 2, Ex. A). Pfizer fully recognizes, and so

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<sup>1</sup> Atorvastatin is a potent cholesterol lowering drug. Pfizer sells atorvastatin, in the form of its calcium salt, under the brand name Lipitor®. Lipitor® is and has been for many years, the world’s best selling drug, with annual sales, world-wide, exceeding \$12 billion dollars.

informed Apotex before Apotex filed the instant motion, that only one of these suits should actually be litigated, *i.e.*, the Delaware Action.

Both Apotex defendants answered the Illinois Action on February 9, 2009. (Mulveny Decl. at ¶ 3, Ex. B). Both Apotex defendants also filed counterclaims for declaratory judgment of noninfringement and invalidity with their Answer in the Illinois Action. (Mulveny Decl. at ¶ 3, Ex. B). Pfizer has advised Apotex that it intends to move to dismiss Apotex's counterclaims in the Illinois Action for, among other reasons, lack of jurisdiction. The Court in the Illinois Action has scheduled a status conference on March 24, 2009. No further activity has occurred in the Illinois Action.

Meanwhile, in lieu of filing an Answer in the Delaware Action, Apotex filed this Transfer Motion and defendant Apotex Inc. also filed a Rule 12(b)(2) Motion to Dismiss for Lack of Personal Jurisdiction ("Motion to Dismiss"). (D.I. 9). Apotex Corp., over whom personal jurisdiction in Delaware is not contested, has not responded to Pfizer's complaint and is in default in the Delaware Action.

Pfizer has asked whether Apotex would agree to dismiss the Illinois Action if the Motion to Dismiss and the Transfer Motion were denied by this Court. Apotex refused. Thus, Pfizer has advised Apotex that it will file a motion to stay the Illinois case pending resolution of Apotex Inc.'s motion to dismiss for lack of personal jurisdiction. (Mulveny Decl. at ¶ 4, Ex. C). If this motion is denied, then Pfizer will file a motion to transfer to Delaware or permanently stay the Illinois Action.

Presently before this Court is Apotex's Alternative Motion to Transfer Venue, or Alternatively, to Stay These Proceedings ("Transfer Motion"). (D.I. 11). In support of its

Transfer Motion, Apotex filed an opening brief (“OpenBr”) (D.I. 12). This is Pfizer’s brief in opposition to transfer or stay.

### **III. SUMMARY OF ARGUMENT**

1. Pfizer brought this suit in Delaware for at least three sound reasons. First, this Court has jurisdiction over defendant Apotex Corp. because it is a Delaware corporation. Second, the Court also has jurisdiction over Apotex Inc. because Apotex reached into Delaware by sending its ANDA notice letter to Pfizer’s Delaware counsel. Additionally, Apotex’s ANDA submission caused a tort in Delaware by infringing Pfizer’s patent, thereby causing injury to Pfizer, a Delaware corporation. Still further, Apotex Inc. conducts its business as a generic drug company through multiple suits in Delaware both as a plaintiff and a defendant and it sells or causes the sale of numerous products in Delaware. Third, Pfizer had litigated the same ‘995 patent in this Court before and Pfizer had two pending cases against Teva in this Court on the ‘995 patent when it sued Apotex. Thus, Pfizer had reasonable grounds to first-file this action in Delaware.

2. Despite these obvious connections to Delaware, Apotex brings the instant Transfer Motion and wrongly accuses Pfizer of gaming the system and forum shopping. Apotex demands that this case be transferred to Illinois even though its only contact there is its lead trial counsel. Under Third Circuit law, Pfizer’s choice of Delaware is the controlling factor, and in moving for transfer, Apotex bears a heavy burden to show the balance of convenience tips strongly in favor of transfer to Illinois. Apotex has failed to carry its burden. In connection with its motion, Apotex identifies no witness, no documents, and no activity related to its ANDA that is located in Illinois. Rather, Apotex’s sole basis for transfer is that Pfizer’s second-filed Illinois

Action is there. The mere pendency of the precautionary Illinois Action, however, is not a safe harbor for Apotex. And it is not a proper basis for transfer.

3. The Illinois Action was filed due to Apotex's well-known game of jurisdictional Whac-A-Mole that it plays with its ANDA submissions in the United States. Apotex attempts to avoid personal jurisdiction anywhere in the United States by launching its ANDAs from behind the Canadian border and then, on an ANDA-by-ANDA basis with different agents, Apotex designates its agent for service of process in the jurisdiction where it prefers to litigate. In this case, Apotex picked the Northern District of Illinois by designating its Chicago litigation counsel to be its agent. Apotex, however, identifies no other connection between this case and Illinois.

4. Apotex pretends concern about duplicative litigation and squandering judicial resources. These concerns are unfounded because Pfizer never intended for both cases to go forward. In Illinois, Pfizer is requesting that the Illinois Action be stayed. Pfizer informed Apotex of its intention to proceed in only one jurisdiction before the instant motion was filed. Thus, Apotex's argument that this case must be transferred in the interests of justice is both disingenuous and a red herring.

5. Apotex's alternative motion to stay this case pending resolution of the Illinois Action should be denied pursuant to the first-filed rule as Pfizer had legitimate reasons to bring this case in Delaware and Apotex has failed to show otherwise.

#### **IV. FACTUAL BACKGROUND**

##### **A. Pfizer sued Apotex in Delaware to protect its patent rights, not to delay Apotex's ANDA approval**

The underlying subject of this case is the drug atorvastatin that is prescribed to treat elevated levels of "bad" cholesterol in the blood, thereby reducing the likelihood of heart attacks and strokes. Pfizer is the sole holder of the FDA approval to market atorvastatin in the United

States which it sells in the form of a calcium salt under the trademark Lipitor<sup>®</sup>. (D.I. 1, ¶¶ 3-10). Pfizer also is the owner of U.S. Patent No. 5,273,995 (“the ‘995 patent”) which claims, *inter alia*, atorvastatin. (D.I. 1, ¶ 10).

Apotex filed its ANDA with the FDA seeking approval to sell generic atorvastatin calcium tablets before the expiration date of the ‘995 patent and certain other Pfizer patents protecting Lipitor<sup>®</sup>. (D.I. 1, ¶¶ 13-14). Apotex is the fifth company to file an ANDA directed to Lipitor<sup>®</sup>. It filed its ANDA more than six years after the first filer. In its ANDA, Apotex provided a “Paragraph IV” certification that Apotex’s proposed generic copy of Lipitor<sup>®</sup> would not infringe certain of Pfizer’s patents and that these Pfizer’s patents are invalid. (D.I. 1, Ex. C). Apotex’s submission of its ANDA for generic atorvastatin tablets under 21 U.S.C. § 355(j) infringed Pfizer’s ‘995 patent pursuant to 35 U.S.C. § 271(e)(2)(A). Apotex’s infringement of Pfizer’s ‘995 patent is the sole basis for this lawsuit. (D.I. 1, ¶ 1).<sup>2</sup>

**B. In response to Apotex’s ANDA notice letter, Pfizer sued Apotex in Delaware where related cases were pending against Teva involving the same patent and the same issues as in this case**

As part of its ANDA, Apotex was required to notify Pfizer of the submission by what is called an “ANDA notice letter”. 21 U.S.C. § 355(j)(2)(B). In its ANDA notice letter, Apotex stated that its proposed generic atorvastatin copy would not infringe Pfizer’s patents and that Pfizer’s patents are invalid. (*Id.*). Apotex voluntarily sent its ANDA notice letter, as required by § 355(j)(2)(B), to Pfizer’s Delaware counsel, Robert G. McMorro Jr., a partner in Connolly Bove Lodge & Hutz LLP. (D.I. 1, Ex. C; and D.I. 12-18, Tao Decl. Ex. A).

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<sup>2</sup> Other generic drug companies have also sought to copy Lipitor<sup>®</sup> by filing ANDAs seeking FDA approval to sell generic atorvastatin calcium tablets before the ‘995 patent expires. Pfizer has sued such companies all in Delaware. (Mulveny Decl. ¶¶ 5 -8, Exs. D - G). One such case has gone to trial and is reported as *Pfizer Inc. v. Ranbaxy Labs. Ltd.*, 405 F. Supp. 2d 495 (D. Del. 2005). Apotex’s assertion (OpenBr at 17) that “nothing of relevance concerning the subject matter of the ‘995 patent occurred here” is belied by this Court’s extensive involvement with the ‘995 patent.



Upon receipt of Apotex's ANDA notice letter, Pfizer brought this lawsuit against Apotex and its Delaware entity -- Apotex Corp. -- in the District of Delaware for infringement of the '995 patent. In filing that suit, Pfizer designated two pending cases in Delaware against Teva -- also involving an ANDA for Lipitor<sup>®</sup> and the infringement of the '995 patent -- as related cases. (See D.I. 1, Civil Cover Sheet; Mulveny Decl. ¶¶ 7 - 8, Exs. F - G). Moreover, Pfizer brought suit in Delaware also because this Court had already decided a dispute over another ANDA filed by Ranbaxy Laboratories Ltd., *et al.* for generic atorvastatin which infringed the '995 patent.<sup>3</sup> See *Pfizer Inc. v. Ranbaxy Labs. Ltd.*, CA 03-209 (JJF), 405 F. Supp. 2d 495 (D. Del. 2005), (Mulveny Decl. ¶ 5, Ex. D). In addition, Pfizer has filed additional suits in the Delaware court for infringement of the '995 patent due to ANDAs filed by Cobalt Pharmaceuticals, CA 07-790 (JJF), now resolved by settlement. (Mulveny Decl. at ¶ 8, Ex. G).

**C. Apotex attempts to avoid jurisdiction in Delaware by designating its Chicago, Illinois litigation counsel to be its agent for service of process**

Apotex Inc. is a Canadian corporation, allegedly with all of its facilities and offices located in Canada. (See D.I. 10, at pp. 1, 6). Apotex contends that it conducted all of the underlying activities leading up to its instant ANDA filing in Canada, not Illinois. (*Id.*). Further, Apotex alleges that, if its ANDA is approved by the FDA, it will not be directly selling generic Lipitor<sup>®</sup> in the United States. (*Id.*). In fact, Apotex alleges that everything supporting its ANDA occurred in Canada, not Illinois. (*Id.*).

Apotex asserts that its only contacts with the United States in connection with its ANDA are: (1) designating an agent in Chicago, Illinois -- its litigation counsel; (2) submitting the actual ANDA to the FDA's offices in Maryland; and (3) sending Apotex's ANDA notice letter to Pfizer

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<sup>3</sup> Ranbaxy's ANDA also infringed another Pfizer patent, U.S. Patent No. 4,681,893, that Apotex is not challenging in its ANDA.

and its Delaware counsel. Thus, the only connection with Illinois is Apotex's designated agent, who is also Apotex's lead counsel in this case.

**D. Apotex has selectively designated its agent in Chicago, Illinois for this case**

Apotex's business as a drug company critically depends on filing ANDAs with the FDA and litigating about the validity, infringement, and/or enforceability of patents that protect the target drug Apotex wants to copy. However, Apotex has not consistently designated its Chicago litigation counsel as the agent for service of process regarding each individual ANDA it has submitted to the FDA. Instead, Apotex designates different agents for reasons known only to itself and thus tries to steer the resultant litigation to specific District Courts, on a case-by-case basis. If sued in a different jurisdiction, as here, Apotex either accepts that alternative or it denies that the Court has personal jurisdiction and seeks to transfer to the jurisdiction where its designated agent resides. In short, Apotex -- claiming to act only outside of the United States -- seeks through the designation of different agents in different locations for different ANDAs to manipulate the U.S. Judicial System to its own benefit, while denying the injured pioneer drug company the right to litigate where the injury occurred.

**E. Apotex has appeared in this Court nine times in the past six years and has itself asserted claims in Delaware**

While Apotex insists that this case would be better heard in Illinois, over the last six years Apotex Inc. has been a party to nine other ANDA-related patent suits in Delaware. (Mulveny Decl. at ¶¶ 9-16). In one, Apotex Inc. was a plaintiff in a declaratory judgment suit. (Mulveny Decl. Ex. H ). In seven of the remaining Delaware cases (the eighth was dismissed before the Answer was filed), Apotex Inc. answered the Complaint, asserted Counterclaims, and never challenged personal jurisdiction. (Mulveny Decl. at ¶¶ 10-16, Exs. I – O). Moreover, in February of 2009, after filing its present motion contesting this Court's personal jurisdiction over

it, Apotex Inc. nevertheless again consented to personal jurisdiction in this District. (Mulveny Decl. at ¶ 15, Ex. N). In addition, less than two years ago, Apotex Inc. unequivocally admitted in another ANDA case that personal jurisdiction over it was proper in this District. (Mulveny Decl. at ¶ 12, Ex. K at ¶ 8). In these nine other cases, Apotex Inc. engaged the services of various Delaware law firms to represent it and repeatedly entered this State to further its primary business activity before this Court. (Mulveny Decl. at ¶¶ 9-16).

**F. Pfizer filed an identical protective suit in the Northern District of Illinois and has moved to stay that suit pending resolution of Apotex's Motion to Dismiss**

Because Apotex identified its litigation counsel in Chicago, Illinois as its only agent for service of process regarding the instant ANDA, Pfizer filed a protective suit in the Northern District of Illinois alleging the same cause of action as this case. Pfizer never intended that both cases would proceed simultaneously, and so informed Apotex's counsel, before the instant motion was filed.

However, because Pfizer believes that jurisdiction is proper in Delaware, Pfizer has filed a motion to stay in the Northern District of Illinois pending resolution of Apotex's Motion to Dismiss in Delaware.

**V. ARGUMENT**

**A. Pfizer's choice of litigating this case on its "home turf" of Delaware is of paramount consideration and Apotex's must show that the interests of justice strongly weigh in its favor to warrant transfer**

Section 1404(a) provides: "For the convenience of the parties and witnesses, in the interests of justice, a district court may transfer any civil action to any other district or division where it might have been brought." 28 U.S.C. § 1404(a). In considering a motion for transfer pursuant to § 1404(a), the Third Circuit holds that: "It is black letter law that a plaintiff's choice of a proper forum is a paramount consideration in any determination of a transfer request, and that choice should not be lightly disturbed." *Shutte v. Armco Steel Corp.*, 431 F.2d 22, 25 (3d

Cir. 1970) (internal quotations omitted). Here, the burden is upon Apotex to establish that the balance of the interests strongly weighs in favor of transfer to Illinois. *See Continental Cas. Co. v. American Home Assurance Co.*, 61 F. Supp. 2d 128, 131 (D. Del. 1999). *See also Waste Distillation Technology, Inc. v. Pan American Resources, Inc.*, 775 F. Supp. 759, 762 (D. Del. 1991) (holding that the movant “bears the burden of proving that justice requires a substitute forum and a transfer is not to be liberally granted”). When, as here, Pfizer has chosen to litigate in Delaware for rational and legitimate reasons, Apotex has a heavy burden to show that “the balance of convenience of the parties and witnesses strongly favors” transfer. *Bergman v. Brainin*, 512 F. Supp. 972, 973 (D. Del. 1981). For the following reasons, Apotex has not carried its burden. Its Transfer Motion should be denied.

**B. Apotex has not shown that any relevant *Jumara* factor supports transfer to Illinois**

In reviewing a motion to transfer, the courts have not limited their consideration to the three enumerated factors in § 1404(a). Rather, the courts will consider “all relevant factors to determine whether on balance the litigation would more conveniently proceed and the interests of justice be better served by transfer to a different forum.” *Jumara v. State Farm Ins. Co.*, 55 F.3d 873, 879 (3d Cir. 1995) (citation and internal quotations omitted). In *Jumara*, the Third Circuit identified a number of public and private factors to assist district courts in determining “whether on balance the litigation would more conveniently proceed and the interests of justice [would] be better served by transfer to a different forum.” *Id.*

In this case, the following *Jumara* factors are relevant to Apotex’s motion: (1) Pfizer’s original choice of Delaware; (2) this lawsuit arose from Apotex’s commission of a tort against Pfizer, a Delaware corporation; (3) Pfizer was litigating a similar case in Delaware against Teva involving the same ‘995 patent and Pfizer had previously litigated two other cases involving the

'995 patent in Delaware; (4) co-defendant Apotex Corp. is a Delaware corporation and Delaware has an interest in deciding cases that affect its resident corporations; (5) Apotex has voluntarily appeared and asserted claims in Delaware many times in the past and cannot now complain that Delaware presents an inconvenience in this case; (6) Apotex's desire to transfer the case to Illinois where its only connection to this lawsuit is the presence of its litigation counsel; and (7) Apotex has not made any showing that it would be inconvenienced by litigating this case in Delaware.

Despite 19 pages of briefing, Apotex provides little discussion of the *Jumara* factors and instead focuses only on Pfizer's protective lawsuit -- the Illinois Action. Apotex claims that this case should be transferred merely because there is a similar, second-filed case pending elsewhere and it would be a waste of judicial resources to litigate two cases involving the same dispute. (*See, e.g.*, OpenBr at 9). This argument is unavailing because, as Pfizer clearly advised Apotex, Pfizer never intended to have both this case and the Illinois Action proceed simultaneously. Pfizer rightfully believes this case should properly proceed in Delaware and has moved to stay and will move to transfer the Illinois Action. Thus, Apotex's worrisome complaints of wasting judicial resources are mere sound and fury, signifying nothing.

Apotex's brief does not restrict itself to appropriate legal arguments. Instead, in an effort to overcome the absence of any proper facts supporting transfer, Apotex falsely accuses Pfizer of "judge shopping" and "obvious abuse and gaming of the legal system" in filing this case in Delaware. (OpenBr at 14). Apotex's baseless arguments are not a substitute for facts. And they are fully refuted by the facts. Apotex's meritless allegations cannot overcome the conclusion that the *Jumara* factors unquestionably weigh in favor of keeping this case in Delaware.

**1. Pfizer's original choice of Delaware should not be lightly disregarded as it has legitimately brought suit here**

As the Third Circuit found in *Schutte*, Pfizer's original choice to bring this action in Delaware is the paramount consideration for the Court. 431 F.2d at 25. This Court has held that the deference afforded Pfizer's choice of forum applies so long as Pfizer has selected Delaware "for some legitimate reason." *Boston Scientific Corp. v. Johnson & Johnson Inc.*, 532 F. Supp. 2d 648, 654 (D. Del. 2008) (citing cases). Here, Pfizer has sued Apotex in the District of Delaware for at least the following five legitimate reasons.

First, Pfizer is incorporated in Delaware and this Court has held that "Delaware has a substantial interest in maintaining lawsuits brought by its corporate citizens and between Delaware corporations." *Amgen, Inc. v. Ariad Pharms., Inc.*, 513 F. Supp. 2d 34, 46 (D. Del. 2007).

Second, this case involves Apotex's tort of patent infringement committed against Pfizer, a Delaware corporation. As discussed in Pfizer's Answering Brief in Opposition to Apotex Inc.'s Rule 12(b)(2) Motion to Dismiss for Lack of Personal Jurisdiction, this injury to Pfizer occurred where Pfizer resides -- Delaware.

Third, at the time this case was filed, Pfizer was litigating two nearly-identical cases in Delaware against Teva. Pfizer designated the Teva actions as related cases when it filed its complaint in this Court. (D.I. 1, Civil Cover Sheet). The related Teva cases in Delaware weigh against transfer to Illinois where no other case is pending (apart from the protectively-filed Illinois Action that Pfizer is presently moving to stay and will move to transfer to Delaware). Apotex has not identified any aspect of this case located in Illinois -- no witnesses, no documents, no facilities, no offices.



Fourth, Pfizer, upon information and belief, contends that co-defendant Apotex Corp. -- a Delaware corporation -- is involved in this case. That Apotex Corp. has filed a counterclaim against Pfizer in Illinois confirms the Apotex Corp. must be involved. This Court has expressed a substantial interest in hearing cases between Delaware corporations such as Pfizer and Apotex Corp., *Amgen*, 513 F. Supp. 2d at 46, and, as stated, Apotex has not shown anything, such as convenience of witnesses or location of documents, to suggest that the instant dispute between Pfizer and Apotex Corp. would be better heard in Illinois. Jurisdiction over Apotex Corp. in Delaware is not disputed.

Fifth, Apotex has voluntarily appeared in Delaware to litigate many times in the past. Despite its willingness to come to Delaware in the past, Apotex now inexplicably complains that the interests of justice would be better served if Apotex could take this case to Illinois.

Because Pfizer had an objectively reasonable basis to bring this case in Delaware, Pfizer's choice of forum is the paramount consideration for the Court. Accordingly, Apotex's arguments in its Transfer Motion must weigh against the strong presumption that the case is properly quartered in the District of Delaware. Thus, the Court should grant Apotex's motion only when the balance of convenience tips strongly in its favor. *Shutte*, 431 F.2d at 25; *Affymetrix, Inc. v. Synteni, Inc.*, 28 F. Supp. 2d 192, 197-98 (D. Del. 1998). As shown below, the balance does not tip in Apotex's favor.

## **2. Apotex has no reasonable basis to transfer this case to Illinois**

For all of its arguments that Pfizer had no reasonable basis to bring this suit in Delaware, which Pfizer has refuted above, Apotex never provides any credible reason why the "interests of justice" weigh in favor of transferring this case to Illinois, a venue where Apotex's only connection is the presence of its lead counsel.



**(a) The mirror-image Illinois Action was second filed and therefore should not be given preference over the Delaware Action**

Apotex relies on the second-filed mirror-image Illinois Action as the only reason for transferring this case to Illinois. Unfortunately for Apotex, the first-filed rule requires that the Delaware Action should be given priority. *E.E.O.C. v. University of Pennsylvania*, 850 F.2d 969, 971 (3d Cir. 1988). Recognizing that the only pertinent defense to the first filed rule is to accuse Pfizer of forum shopping, *Moore Corp. v. Wallace Computer Services, Inc.*, 898 F. Supp. 1089, 1099 (D. Del. 1995) (“[O]nly where forum shopping is the *sole* motivating factor for plaintiff’s choice of forum is dismissal proper.”), Apotex predictably, yet baselessly, accuses Pfizer of gaming the system in a futile attempt to override the first-filed rule.

Forum shopping has been defined as choosing a forum with slight connection to the factual circumstances surrounding the suit. *See Rayco Mfg. Co. v. Chicopee Mfg. Co.*, 148 F. Supp. 588, 592-93 (S.D.N.Y. 1957) (finding that “a litigant, whether a swift first or as a prompt retaliator, is open to the charge of forum shopping whenever he chooses a forum with slight connection to the factual circumstances surrounding his suit.”). As explained above, Pfizer had many legitimate reasons to file this suit in Delaware. Thus, it cannot be said that Pfizer is forum shopping or gaming the system. Ironically, because Apotex’s patent infringement has no connection whatsoever to Illinois, its demand to transfer to Illinois is tantamount to forum shopping. This tactic is consistent with Apotex’s pattern of forum shopping.

**(b) Apotex has no connection to Illinois other than its appointment of its litigation counsel to be its agent**

For all of its bluster about how Illinois is the most appropriate forum for this case, Apotex makes no showing that anything related to this case, other than its Chicago litigation counsel, is located in or around Illinois. Apotex has identified no witness who is reluctant to testify and who is beyond the subpoena power of this Court. Apotex does not suggest that its

documents cannot be produced in Delaware. Both parties are large corporations who have litigated in Delaware previously. And, finally, Apotex has not argued that litigating in Delaware, as compared to Illinois, would be unduly harsh or expensive. In sum, Apotex provides no basis for its demand that this case be transferred to Illinois other than that is where it would prefer to be. This is the essence of forum shopping.

In sum, the strong presumption that the case must stay in Delaware -- Pfizer's original choice of forum -- is un rebutted by Apotex.

**3. There is no need to stay this case pending resolution of the Illinois Action as Pfizer has requested the Illinois Action be stayed or transferred to Delaware**

Apotex's alternative request that this case be stayed should be rendered moot. Pfizer has requested that the Illinois Action be stayed pending resolution of whether the Delaware Action will proceed, and if so, has stated it will move to transfer or permanently stay the Illinois case. Thus, the risk of having two lawsuits proceeding at the same time should be removed. Not that it ever existed as Pfizer only intended to proceed in one of the actions and had so informed Apotex before the instant motion was filed.

Here, Apotex's request for a stay should be denied as moot because the Delaware Action is the first-filed case and thus has priority over the Illinois Action. The first-filed rule requires that, where cases involving the same basic set of facts are pending in federal courts of equal rank, "the court which first had possession of the subject must decide it," while the second filed action should be stayed or transferred to the court where the first filed action is pending. *Crosley Corp. v. Hazeltine Corp.*, 122 F.2d 925, 929 (3d Cir. 1941) (citation omitted); *see also Corixa Corp. v. IDEC Pharms. Corp.*, C.A. No.01-615-GMS, 2002 WL 265094, at \*1 (D. Del. Feb. 25, 2002). The Third Circuit has found that the "first-filed rule" encourages sound judicial administration and promotes comity among federal courts of equal rank. *E.E.O.C. v. University*

of Pennsylvania, 850 F.2d 969, 971 (3d Cir. 1988). The rule gives the Court the power to enjoin the subsequent prosecution of proceedings involving the same parties and the same issues already before another district court. *Id.* at 971.

The Third Circuit has articulated several underlying and compelling policy reasons behind the first-filed rule. The rule benefits litigants by permitting the party who first brought the action into a court of competent jurisdiction to be “free from the vexation of subsequent litigation over the same subject matter.” *Crosley*, 122 F.2d at 930. The Third Circuit noted that the “economic waste involved in duplicating litigation is obvious.” *Id.* Further, the Third Circuit has found that the first-filed rule benefits both the courts and the public they serve: “Courts already heavily burdened with litigation with which they must of necessity deal should therefore not be called upon to duplicate each other’s work in cases involving the same issues and the same parties.” *Id.*<sup>4</sup>

While the first-filed rule, based in the Court’s inherent equity powers, “is not a rigid or inflexible rule to be mechanically applied,” the rule should be followed unless there are “rare or extraordinary circumstances.” *E.E.O.C.*, 850 F.2d at 972, 976 (citations omitted). Such circumstances include “inequitable conduct, bad faith, or forum shopping.” *Id.* at 972. As discussed above, Pfizer brought this case in Delaware for legitimate reasons. Thus, there are no circumstances that warrant deviation from the first-filed rule. Accordingly, the Illinois Action should be stayed or transferred to Delaware and Apotex’s motion to stay in Delaware should be denied as moot.

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<sup>4</sup> To our knowledge the Third Circuit has not declined to follow the first filed rule where cases are filed by different parties on the same date. *A fortiori*, where the same party files the second action as a precaution, the first filed rule should apply with greater force. See *UTI Corp. v. Plating Resources, Inc.*, C.A. No. 99-253, 1999 WL 286441, at \*7 (E.D. Pa. May 7, 1999) (finding no Third Circuit authority that the first-filed rule should be disregarded or given less weight when the time between the two filings is short). See also *Abbott Labs. v. Johnson & Johnson, Inc.*, 524 F. Supp. 2d 553, 557-58 (D. Del. 2007) (finding that between two cases filed hours apart, the first-filed case has priority over the later case due to the first-filed rule, and the Court notes that it respects the choices made by plaintiffs in choosing their forum to bring a case).

## VI. CONCLUSION

For all the above reasons, Apotex's Transfer Motion should be denied.

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Dated: March 16, 2009  
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**CERTIFICATE OF SERVICE**

I hereby certify that on March 16, 2009, a true copy of the foregoing ***Plaintiffs' Brief In Opposition To Defendants Apotex Inc.'s and Apotex Corp.'s Alternative Motion To Transfer Venue or, Alternatively, to Stay These Proceedings*** was electronically filed with the Clerk of the Court using CM/ECF which will send notification of such filing to the following and the document is available for viewing and downloading from CM/ECF:

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